



STRADBALLY

1.0 CONTEXT

Location

Stradbally is a small village/rural area located along the L5010 local primary road leading to An Daingean via the Conor Pass from Tralee. It is located some 3km southwest of Castlegregory.

Demographics

There are no population statistics for the Stradbally plan area. Stradbally is located within the Stradbally ED. The population of this DED has been fluctuating from a population of 191 in 1996, 230 in 2002 and 207 in 2006.

Functions

Stradbally is a small rural settlement with a farming hinterland. Stradbally provides some basic services to its rural hinterland. Aside from its location on the Conor pass tourist route the location of the golf course adjacent to the development node attracts visitors to the area, particularly during summer months.

Facilities/Services

Stradbally has a basic range of services which includes a pub/restaurant and a Kerry Co-op store. There are also several one-off developments in the plan area.

Employment

Agriculture was the biggest source of employment in the Stradbally DED in 2006.

Infrastructure

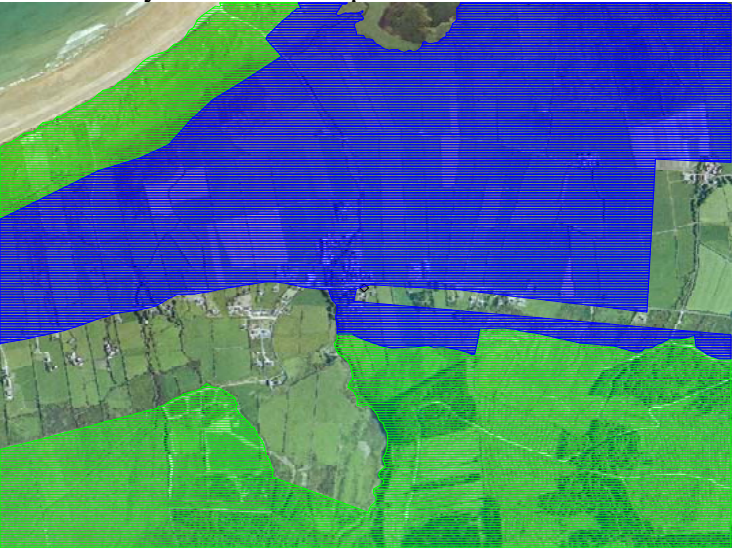
There is currently no public waste water treatment plant in the village and dwellings are served by individual

septic tanks and waste water treatment systems. No public waste water treatment facility is planned for Stradbally.
The village does have a public water mains supply.

The constraint on existing effluent treatment facilities will be a limiting factor in the future development of Stradbally in the short-term.

Vehicular and Pedestrian Traffic

Stradbally is located along the L5010 road from Tralee and is on the route to An Daingean via the Conor Pass. Traffic through the settlement peaks during the summer tourist season.
There is no public car park in the plan area or immediately outside of the plan area.

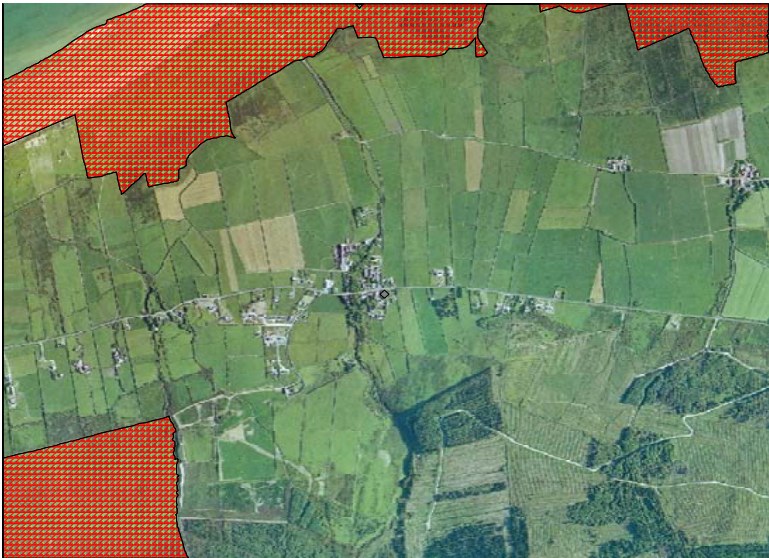


Prime (green) and Secondary (blue) Special Amenity Areas

2.0 DEVELOPMENT ANALYSIS

Natural Heritage

There is a designated NHA and SAC (Tralee Bay) within 800m north of Stradbally. The area to the north of the L5010 is designated Secondary Special Amenity. There is a Prime special amenity area some 200m south of Stradbally.



SAC and NHA designated areas

Archaeological Heritage

There are a number of recorded monuments within the proposed plan area.

Built Heritage

There are two existing protected structures in the east of the plan area at Killiney i.e. Church of Ireland Church, Killiney, Castlegregory (Duchas Ref 21303601) and Detached House Killiney, Castlegregory (Duchas Ref 21303602)



Development Pressure 1999 to 2007

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3.0 DEVELOPMENT STRATEGY

Stradbally is a dispersed rural settlement area. There is no public waste water treatment facility in Stradbally nor is one planned.

Given the lack of any facilities in the area and the absence of an existing village/settlement structure, the need to prioritise investment into existing settlements and the existence of the town of Castlegregory 3km away, it is not intended to develop a new village settlement in Stradbally.

Development potential for the area is very limited and it is the strategy of the plan that applications for development in the area will be dealt with in accordance with the rural policies of the current Kerry County Development Plan.

	golf club and the provision of adequate car parking facilities serving the beach.
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4.0 GENERAL OBJECTIVES

Objective No.	It is an objective of the Council to:
OO-1	Ensure that future development in the area will be dealt with in accordance with the rural policies of the current Kerry County Development Plan. A commercial/retail facility may also be considered at a suitable location. The capacity of the landscape to absorb new development will be a factor in determining development proposals.
OO-2	Ensure that any new development shall be of a high design standard to ensure integration into this sensitive open landscape.
OO-3	Ensure development shall not have a detrimental impact on the natural environment or the visual or physical character of the area.
OO-4	To facilitate, where possible, the construction of permanent dwellings for local people on their own land.
OO-5	To ensure that in the assessment of proposed developments adjacent to cSAC that priority is given to the protection of the cSAC and development will not have a detrimental effect on the quality of the receiving waters.
OO-6	Subject to environmental protection measures to facilitate the expansion of the